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## **THE WILSON FOUNDATION INTRODUCES THE HOPE BRACELET**

*-Established to symbolize and support efforts in South Africa-*

**DALLAS (July 27, 2010)** – **Trisha Wilson** and **The Wilson Foundation** are proud to announce the creation of the “Hope Bracelet”. The luxe 14 mm black onyx bracelet features The Wilson Foundation hand logo pave set in sterling silver. Exclusively designed by Sue Gragg Precious Jewels of Dallas, the Hope Bracelet was created to help support education and healthcare initiatives for disadvantaged children in South Africa.

“With all attention on South Africa through the recent World Cup, there could not be a better time to roll out this new accessory. Who said giving couldn’t look good!” said **Trisha Wilson, Founder of The Wilson Foundation**. “My wish, now that the World Cup is over, is for South Africa to flourish as an influential nation and travel destination. We all have a calling to make a difference and with the purchase of this bracelet, 100% of the net profit from each sale will benefit the children we serve. “

Known for her work on hundreds of award-winning hospitality design projects throughout her lengthy interior architectural design career, Trisha Wilson founded The Wilson Foundation in 1997 after recognizing the contrast between privilege and poverty throughout her travels around the world. The love she found for rural South Africa inspired her to make a difference by creating opportunities for advancement and economic independence. She saw the orphaned and vulnerable children there as her mission.

Raising over \$2.5 million since its founding, The Wilson Foundation’s South Africa initiatives include a partnership with UT Southwestern Medical Center to enable U.S. physicians to work in the local clinic to deliver much needed health-care services. The Foundation also supports funding for antiretroviral (ARV) medications for AIDS patients and HIV/AIDS education,

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prevention and counseling programs. In the area of education, the Foundation provides student scholarships, teacher salaries, preschool teacher training, after school homework assistance, and technology for the science and computer labs.

“Hundreds of children are provided a safe and nurturing environment because of Trisha and The Wilson Foundation,” said **Sue Gragg, Owner of Sue Gragg Precious Jewels.**

“They are changing lives, one child at a time. I am thrilled to team up with my dear friend on this bracelet collaboration and look forward to seeing all the good that will come from the sales. Jewels with a cause are a must!”

Bracelets may be purchased for \$125/each at: [www.thewilsonfoundation.org](http://www.thewilsonfoundation.org) or by contacting The Wilson Foundation headquarters at 214-521-6753. A black onyx bracelet version with a diamond charm is available upon special request.

### **About The Wilson Foundation**

The Wilson Foundation, a 501(c)(3) nonprofit organization, was established by Trisha Wilson in 1997 to address the needs of disadvantaged and underserved children. The Foundation provides support of education and health programs in rural South Africa. In maintaining a specific geographic focus, the Foundation has worked closely with local schools and community-based organizations that have brought positive change to the lives of hundreds of children and adults offering them hope for a better future.

### **About Sue Gragg Precious Jewels**

Founded in 1979, Sue Gragg Precious Jewels is a family-owned business. Having accumulated vast experience in procuring and dealing with precious jewels and diamonds, Sue Gragg recognized the need for her expertise in the Dallas area. Her commitment to her clients has made her one of the leading suppliers of precious jewels and diamonds both domestically and internationally. To learn more, please visit: [suegraggpreciousjewels.com](http://suegraggpreciousjewels.com)

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